## "Toward the reconstruction from the Great East Japan Earthquake - the technical recommendation for recovery" (In Japanese only)

## Association of Japanese Agricultural Scientific Societies

This article is a technical proposal, and an analysis of current agriculture in Japan. The report identifies important problems.

"The shared feelings of agricultural officials from the areas affected by radioactive contamination, is the fear of damage caused by harmful rumors or misinformation. This leads to an extreme voice, such as an impossible desire to decontaminate, 'Restoring back where there is absolutely no radioactivity in the village.' As a result, decontamination has not progressed at all."

"The consumer, at the time of the accident, did not know what exactly had happened, therefore, it was a reasonable risk aversion to avoid agricultural products from the affected areas. That is appropriate action. However, currently, after contamination has been identified and understood, and the safety of the products are checked by inspections at collecting and distribution stage, taking same action can damage the fairness of agricultural markets. "

"Unfortunately, sometimes the local authorities and residents of other regions, becomes the victimizer of harmful rumors and damage the affected area. Some points out that radioactive contamination are also contaminating heart of Japanese people, in a manner like discrimination.